

# DEERFOOT DAY OUT! OCTOBER 21

Calling the Deerfoot family to a day outside  
for the Deerfoot Blue campaign.

DEERFOOT   
**BLUE**  
CAMPAIGN

You're invited to a one-day fundraising event where Deerfooters all over the globe can raise support through outdoor activity.

**Recruit sponsors for distance or time spent doing a Deerfoot-type activity.** The Deerfoot challenge is to collectively cover 1000 miles (The distance from DL BR to DL ADK).

**Examples:** For example, a family of five gathers support for \$20 per mile and hikes 4 miles. That family would have earned \$400 and 20 miles towards DL's goal. Or, a grandmother, mother and daughter muster support for \$5 per lap around their local track, park or neighborhood. They each walk 8 laps; all at once or throughout the day. They would have earned \$120 and report an estimated miles walked to be added towards DL's mileage goal. Perhaps a Guide Group gets together to gain sponsors and a Guide-sized goal.

**Deerfoot Day Out** will take place wherever you live on October 21. Use your local parks, trails, waterways, etc. Start planning now "Where do you want to hike, run or paddle?" "How far do you want to go? How high do you want to climb?" "Are you doing this with family, friends, Deerfoot friends?"

The intent is to get on the trail or on the water and be sponsored through mileage. However, recognizing creative thinking as core to the Deerfoot program, you also have the liberty to create your own Deerfoot way of being sponsored. For example; number of peaks summited, vertical feet dropped in a canoe, vertical feet climbed on foot, etc. The goal is to get outside, with a group, doing something "Deerfoot." It's gonna be BOSS!

Visit [deerfoot.org/deerfootdayout](https://deerfoot.org/deerfootdayout) to register and for information on how to direct sponsors. Email [deerfootdayout@deerfoot.org](mailto:deerfootdayout@deerfoot.org) with questions.



**DEERFOOT** 

## DEERFOOT LODGE

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